

**OFFICIAL RULES**  
**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR  
PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF  
WINNING**

**Reader Feedback Sweepstakes. How To Enter:** Beginning at 12:01 AM (ET) January 1, 2013 and through December 31, 2013 at 11:59 PM (ET), go to [marchsurvey.goodhousekeeping.com](http://marchsurvey.goodhousekeeping.com) and complete and submit the entry form pursuant to the on-screen instructions. Canadian winners will be required to correctly answer a mathematical skill testing question as a condition of receiving the prize. **Winner Selection:** Winners will be selected in a random drawing from among all eligible entries received from the participating magazines: Car & Driver, Cosmopolitan, Country Living, Elle, Elle Décor, Esquire, Food Network Magazine, Good Housekeeping, Harper's Bazaar, HGTV Magazine, House Beautiful, Marie Claire, Oprah Magazine, Popular Mechanics, Redbook, Road & Track, Town and Country, Veranda, and Woman's Day on or about January 14, 2014. Drawing will be conducted by Signet Research, an independent service bureau, whose decisions are final. Odds of winning will depend upon the total number of eligible entries received from all the participating magazines. **Prizes & Approximate Retail Value:** One (1) Grand Prize Winner will receive a \$5,000 check; one (1) Second Place Winner will receive a \$500 American Express Gift Card gift card and (10) runner up Winners will each receive a \$100 American Express Gift Card. **Total approximate retail value of all prizes:** \$6,500.00. Winners will be notified via phone, e-mail or postal mail, at Sponsor's discretion, on or about January 30<sup>th</sup>, 2014. **Winner's List:** For winners' names, send a separate self-addressed, stamped envelope to Signet Research, 613 Anderson Avenue, Cliffside Park, NJ 07010 by March 2, 2014. Incomplete entry forms or entry forms that have been tampered with will be disqualified.

**ENTRIES:** Limit (1) one entry per person per survey for Reader Feedback Sweepstakes (referred to as the "Promotion"). Multiple entries from the same survey will be disqualified. Entries using macro, robotic, script or other forms of automatic entry will be disqualified. Entries become the property of the Sponsor and will not be returned. Proof of submission does not constitute proof of receipt. Sponsor is not responsible for lost, late, misdirected, incomplete or inaccurate entries. If there is a dispute as to the identity of an online entrant, the prize will be awarded to the authorized account holder of the email address. The "authorized account holder" is defined as the natural person to whom the email address is assigned by an internet service provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

**ELIGIBILITY:** Open to legal residents of the 50 United States and D.C., Puerto Rico, or Canada who has reached the age of majority in his or her state, territory, or province of residence at time of entry. Void in the Province of Quebec and where prohibited by law. Employees of Sponsor, its parents, affiliates and subsidiaries, participating advertising and promotion agencies, the independent judging organization and prize suppliers (and members of their immediate family and/or those living in the same of household of each such employee) are not eligible.

**CONDITIONS OF PARTICIPATION:** Online entrants must have valid e-mail address and it is entrant's responsibility to update Sponsor of any change in e-mail address. Expenses not specifically included in prize description and all taxes are the sole responsibility of the winner. Each prize is awarded "as is" with no warranty or guarantee, either express or implied outside of manufacturer's limited warranty. Prizes may not be transferred or exchanged, except Sponsor reserves the right to substitute prize for an item of equal or greater value in the event an advertised prize is unavailable. All federal, state, provincial, and local laws and regulations apply. Entrants agree to be bound by the terms of these official rules and by the decisions of Sponsor, which are final and binding on all matters pertaining to this Promotion. Winners (and parent or legal guardian if winner is a minor) may be required to sign and return an Affidavit of Eligibility, a Liability Release and where legally permissible a Publicity Release within 7 days following the date of first attempted notification. Failure to comply with this deadline may result in forfeiture of the prize and selection of an alternate winner. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner. Winners hereby further agree that they will sign any documents necessary to transfer copyright of their entries to Sponsor within 7 days following the date of first attempted notification. Acceptance of the prize constitutes permission for Sponsor and its agencies to use winners' names and/or likenesses, biographical materials and/or entries (including an altered form of the entry) for advertising and promotional purposes without additional compensation, unless prohibited by law. Sponsor and their respective parents, subsidiaries, franchisees, advertising or promotion agencies and affiliated entities expressly disclaim any responsibility and entrants agree to hold Sponsor harmless for any and all liability and/or injury or loss (financial or otherwise) to any person or property (including death) relating to participation in this Promotion, the acceptance and/or subsequent redemption, use or misuse of any of the prizes awarded (including adverse reactions to any of the edible products, beauty products or treatments) and claims based on publicity rights, defamation or invasion of privacy. Sponsor is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the Promotion or in the announcement of the prize.

**INTERNET:** Sponsor is not responsible for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor or presenter on account of technical problems or traffic congestion on the Internet or at any Web site or any combination thereof. If for any

reason the Internet portion of the program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Promotion. Sponsor reserves the right to select winners from eligible entries received as of the termination date. Sponsor further reserves the right to disqualify any individual who tampers with the entry process. Sponsor may prohibit an entrant from participating in a Promotion if it determines that said entrant is attempting to undermine the legitimate operation of the Promotion by cheating, hacking, deception or other unfair playing practices or intending to abuse, threaten or harass other entrants. Caution: Any attempt by a participant to deliberately damage any Web site or undermine the legitimate operation of the Promotion is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such participant to the fullest extent of the law.

**DISPUTES/CHOICE OF LAW:** Except where prohibited, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in New York, New York, (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including without limitation lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased. New York law, without reference to New York's choice of law rules, governs the Promotion and all aspects related thereto.

**SPONSOR:** The Sponsor of this Promotion is Hearst Communications, Inc., 300 W. 57<sup>th</sup> Street. New York, NY 10019.